

Open call for the National Events Team of ESN Finland 2015/2016

We offer you the possibility to take responsibility in the national level in the best possible way. The National Events Team is a great opportunity to gain valuable experience and extend your skills in the field you desire.

The time has come to open the call for the National Events Team 2015-2016. Regardless of the specific responsibilities, we will work as a team and help each other out when necessary. The team will consist of 5 people in addition to the National Board which will also take part in organising the events.



What you get from being part of the NE team:

- A great opportunity to organize significant events for thousands of students. A good addition to your CV as an event organizer.
- Tons of new networking and work related experiences and new ESN friends
- Work on the National level with the National Board on our largest event
- Participation on PoBS during Autumn 2015 and Spring 2016
- Participation on the new national event
- Your own NE Team t-shirt
- Exclusive Crew Staff – pass for all national events 2015/2016

The positions with a short descriptions of the tasks included:

- **Section coordinator:** This person is responsible for the communication between the team and the sections, and later on between the team and the Group Leaders of the sections on their transportation ways, arrival times and tasks division. This person will also coordinate the boarding at the harbour for PoBS. Together with the program planners this person will also be responsible for making sure that every event and boarding guidance has enough responsible GL's attending. ***This person has to have been a Group Leader in previous PoBS editions.***
- **Program Planner 1:** This person will be mainly responsible for planning the program on board during PoBS and for example a possible city tour in Stockholm. The NB wishes that together we are able to update the traditional programs and create more variety with new ideas. Please note that the planner won't be responsible for executing

the program, for that we have the big group of GL's. The program planner is also responsible for writing proper instructions for each activity on board.

- **Program planner 2:** This person will be mainly responsible for planning the program for the other national event that will be organised during the term 2015/2016. The responsibilities are the same kind as the PoBS program planner but will vary according to the new events final plan. **Both program planners will work on both events, but the main responsibilities are divided.**
- **Sponsorships:** This person is responsible for marketing our national events to third parties with the Vice-President or another NB member in charge of the external representation to ensure that our "goodie bags" will have goodies in them. Also getting new sponsorships and partners for the event and coming up with new ideas how we could use our sponsorships on-board are needed.
- **PR and Promotion:** This person will be in charge of the promotion of PoBS through Facebook and other communication channels. The booklets graphical execution is one of the responsibilities. **We would also like this person to be able to take video / pictures during the events.**

In practice the team will have meetings in Skype and if possible a physical meeting at the beginning of the project. The team will work in co-operation with the members of the National Board. Each event has its own main responsible in the National Board, however they will be behind you all the way, helping with all the questions you might have. The National Board will be responsible for communicating to third parties like Tallink Silja and other national partners.

We are looking forward hearing your questions and receiving your applications. We kindly ask you to write a short motivation letter telling us who you are, what position/positions are you interested in and why would you be a good choice for the task.

If you have any further questions please contact the National Board and send your application to board@esnfinland.eu by **Sunday 31st of May**.