

## Open Call National Communication Manager

The Communication Manager is mostly responsible for the communication and brand management within and outside of the network through ESN Finland's communication channels. The responsibilities of the position also cover brand building and management.

The tasks include:

- **Maintaining, supervising and updating the brand of ESN Finland**
- **Reinforcing and following up on ESN Finland's Communication strategy**
- **Active promotion of ESN's projects and activities both nationally and internationally**
  
- Updating and maintaining ESN Finland's social media channels (Facebook, Twitter, Instagram, Slack)
  - Publishing the photos and videos from ESN Finland's events (e.g. PoBS and NP) in social media
- Possibly creating the monthly ESN Finland Newsletter
- Collecting high quality photos and videos from ESN Finland's events to be used for promoting and increasing the visibility of ESN Finland
- Responsibility for the National Blog Team
- Innovating new gadgets for ESN Finland and carrying the plans out with the other board members
- Consultation on media related matters, e.g. for PoBS
- Creating promotional material, such as graphics, for the use of the National Board and sections where necessary
- Helping and educating sections on the usage of ESN's and ESN Finland's brand
- Communication and cooperation with the local communication managers

Should you have any question about the position, you can always approach our current National Communication Manager at [annika.selander@esnfinland.eu](mailto:annika.selander@esnfinland.eu) or [communication@esnfinland.eu](mailto:communication@esnfinland.eu)

