

## Open Call for ESN Finland National Communication Manager

It is my absolute pleasure to open the call for the position of the **National Communication Manager**. This position has been made possible by the changes made in our Statutes in the summer of 2015 and thus this is the first time such a call is opened. The NB will be extremely happy to welcome the 7<sup>th</sup> board member in their ranks.

The Communication Manager will be mostly responsible for the communication brand management within and outside of the network through ESN Finland's communication channels. Since the position is newly established, it will include a lot of brand building and management. The mandate will last until the 31st of May, 2016.

Due to the earlier non-existing position of a National Communication Manager, the tasks are still somewhat undetermined but for now they will at least include:

- Updating and keeping up to date ESN Finland's social media channels (Facebook, Twitter, Instagram, Slack), including the upkeep of different ESN Finland FB groups.
- Creating the monthly ESN Finland Newsletter.
- Collecting high quality photos and videos from ESN Finland's events to be used for promoting and increasing the visibility of ESN Finland.
- Publishing the photos and videos from ESN Finland's events (e.g. PoBS and NP) in social media.
- Creating and maintaining a brand for ESN Finland.
- Development of communication strategy.
- Active promotion of ESN's projects and activities.
- Responsible for the National Magazine/Blog Team.

The tasks will be discussed in greater detail once the Communication Manager has been elected. The Communication manager will be elected by the sections of ESN Finland at the next NP Skype.

If you feel like you're ready to set an example and want to help us shape the future of this NB position, please send us your ESN CV as well as your motivational letter to [board@esnfinland.eu](mailto:board@esnfinland.eu)

The DL for the applications is on **Sunday the 13th of December at 23:59**.